TO: CSRXP
FR: MORNING CONSULT
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the campaign for
SUSTAINABLE Rx PRICING

AMERICANS FACE FINANCIAL CHALLENGES AS A RESULT OF INCREASING DRUG PRICES

- More than one in four American voters reported (26\%) that they or a family member had financial difficulty affording a prescribed medication in the last 12 months.


## VOTERS OVERWHELMINGLY WANT CONGRESS TO ACT- <br> LACK OF ACTION WILL IMPACT VOTE IN NEXT ELECTION

- Four in Five: Nearly four in five American voters (79\%) say it is important for lawmakers to pass prescription drug pricing reform before the end of the year.
- Seven in ten: Seventy-one percent of voters say failure to pass drug pricing solutions before the end of the year would have an impact on their vote in the next election, with nearly half of voters saying it would have a "significant impact."

VOTERS FEEL PHARMACEUTICAL INDUSTRY IS RESPONSIBLE FOR RISING DRUG PRICES

- More than four in five: Eighty-five percent of voters report pharmaceutical companies are responsible for rising prescription drug prices, including nearly two-thirds of voters who say pharmaceutical companies are "very responsible."

Which of the following statements comes closest to your opinion, even if neither is exactly right?

Some lawmakers say prescription drug prices are out-of-control and Congress must act now to lower prices, provide relief for struggling American patients and taxpayers and hold big pharmaceutical companies accountable for their price-hiking and anticompetitive practices.

Some lawmakers say solutions to lower drug prices would amount to a tax on pharmaceutical companies that threatens to reduce investments into potentially life-saving innovations.

## 65\% Agree

## 14\% Agree

- Eighty-four percent of voters support solutions to lower drug prices by holding pharmaceutical companies accountable.


## MAJORITIES SUPPORT SOLUTIONS TO LOWER PRICES \& HOLD PHARMA ACCOUNTABLE

- More than three-quarters of voters support capping out-of-pocket drugs costs for seniors, keep pharmaceutical companies' price increases below the rate of inflation, and ensure pharmaceutical companies pay their fair share of cost-sharing
- More than half of voters "strongly support" all three solutions. Fewer than ten percent of voters oppose any of the three.
- $78 \%$ support capping out-of-pocket costs for seniors, including $55 \%$ who "strongly support."
- $76 \%$ support keeping pharmaceutical companies' price increases below the rate of inflation, including 50\% who "strongly support."
- $81 \%$ support ensuring pharmaceutical companies pay their fair share by being given significant costsharing liability in the catastrophic phase of coverage, including $58 \%$ who "strongly support."
- In addition, 80\% of voters support solutions to help lower drug prices by increasing transparency and 73\% support solutions to help lower drug prices by increasing competition.

Methodology: This poll was conducted between August 30 to September 3, 2021 among a sample of 2200 U.S. adults. The interviews were conducted online and the data were weighted to approximate a target sample of adults based on gender, age, educational attainment, race, marital status, home ownership, race, educational attainment, 2016 presidential vote, and region. Results from the full survey have a margin of error of $+/-2 \%$.

